



VOLUNTEER AMBASSADORS



The WWF-UK Volunteer Ambassador Programme is designed to engage passionate individuals in supporting our mission to protect the planet. As a Volunteer Ambassador, you will play a crucial role in representing WWF-UK at various events, promoting our initiatives, and leading community activities. This programme offers a unique opportunity to make a tangible impact on conservation efforts while developing valuable skills and connections.

Benefits of Joining:

- Gain hands-on experience in event management and community engagement.
- Develop leadership and communication skills.
- Network with like-minded individuals and professionals in the conservation field.
- Receive WWF-UK branded merchandise and recognition for your contributions.
- Make a meaningful impact on wildlife conservation and environmental protection.

How to apply: Email us at volunteering@wwf.org.uk



1. Event Volunteering:

- London Marathon, Brighton Marathon, Royal Parks Half Marathon (just to name a few):
 - Assist our team at event villages or at cheer points to support WWF runners
 - Pre-event training to lead other volunteers on the day
 - Promote challenge events in your local area
 - Encourage donations and sign-ups for WWF-UK campaigns and events to event attendees

2. Promotion for Great Wild Walk Series:

- Distribute promotional materials in local communities
- Engage with the public on social media platforms to raise awareness/ promote the events
- Collaborate with local businesses and organisations to support the Great Wild Walk series

3. Volunteer Leading at Great Wild Walks:

- Lead and guide participants during the Great Wild Walks
- Ensure the safety and enjoyment of all participants
- Share information about WWF-UK's conservation efforts and the importance of protecting wildlife
- Collect feedback from participants to improve future events
- Be a volunteer leader and guide new volunteers



Join us in making a difference for our planet and its incredible wildlife!  