



**PASSIONATE ABOUT
PROTECTING OUR PLANET?**

JOIN US NOW!

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Apply to become a **WWF Youth Ambassador**
and help us bring our world back to life

WELCOME

At WWF we are committed to bringing young people, as the future protectors of our planet, into all aspects of our work. It is our mission to tackle climate change and restore nature, and to do that we need the decision-makers of the future onboard. By working with young people, we are able to help them learn about and enjoy nature, empower them to use their voices to protect it and bring them into our future conservation, policy and campaigning work to ensure we effectively tackle the challenges we face.

Our national Youth Ambassador programme gives young people the opportunity to be involved in our projects and campaigns – through advocacy, development of new skills, networking and collaboration.

We are very excited to be recruiting for up to two 13–17-year-olds to join the programme. You don't need previous experience to apply, as we will provide you with all the support you need to fulfil the role.

Please apply – we look forward to hearing from you!

Tanya Steele CBE
CEO, WWF-UK



WHO WE ARE + WHAT WE DO



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WWF is the world's leading independent conservation organisation. We ensure that people and nature can thrive together for generations to come.

At WWF we're uniquely well placed to bring our world back to life. We've been protecting nature's wonders for more than 60 years, and we're leading the way to restore it. We're working globally with communities, governments, companies and others who have the will to act and transform our world.

We were the first organisation to develop a science-based strategy that focuses on the links between food, climate and biodiversity loss and we remain at the forefront of this approach. We're tackling these threats in three keyways: averting dangerous climate change, creating a sustainable food system and restoring threatened habitats and species.



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The Youth Engagement team is made up of the Head of Youth Engagement (Jack), Youth Development Officer (Devon), and Youth Campaigner (Maria). We are very proud of how the Youth Ambassador programme has developed, and it has flourished into a very well-regarded programme within WWF-UK and externally, too.

The Youth Ambassadors have made an impact across the organisation, for example by making decisions on the content of the youth newsletter which is sent out to young people across the UK and collaborating on the design and sharing the decision-making power for WWF's exciting new membership offer, WWF YTH.

HERE'S WHAT TWO OF OUR YOUTH AMBASSADORS HAVE TO SAY...



Eshan



Anusha

“I enjoy working with other like-minded young people. I’ve found it to be a supportive community, and that’s motivated me to keep going, not facing constant pressure to commit. I think other young people should apply to help our planet, expand their skillset and build their network for the future.”

Eshan – Youth Ambassador

“I love being a WWF Youth Ambassador because you get so many opportunities from residential to co-creating projects, all with the help of such a supportive community (both the other Youth Ambassadors and the staff). It’s such a fulfilling role where you get to make a real impact!”

Anusha – Youth Ambassador

WHAT WE ARE OFFERING



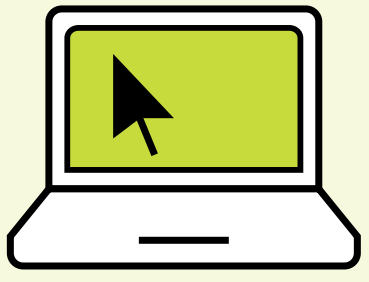
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We're recruiting up to two young people, aged between 13–17, to join our Youth Ambassador programme for up to a 3-year term.

The Youth Ambassador programme engages and supports young people who are passionate about our world, to lead, co-create and make decisions on projects and campaigns, develop leadership skills, take meaningful action, and represent WWF at events.

Youth Ambassadors work closely with WWF to raise awareness, influence policy, create effective campaigns, and inspire others to take action, to help bring our world back to life. Through workshops, events, and various projects, the programme aims to support young people to use their voice and take action, all while creating opportunities for other young people to do so too.

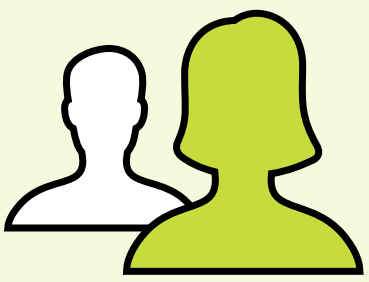
You need to be enthusiastic about protecting our planet, but you do not need any previous experience of being in a national volunteer role to apply, as we will provide comprehensive training to support you, including:



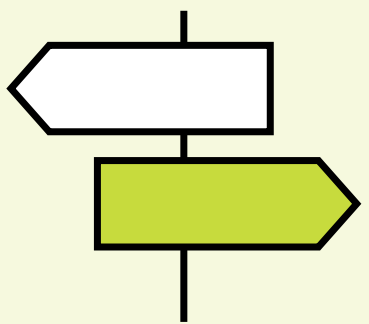
A training package which will help you to develop the skills, confidence, and expertise to perform in this role, as part of a cohort of young people in similar roles, from across the UK.



An in-depth, strategy exploration session - allowing you to learn more about the WWF strategy and hear about its development journey.



A mentoring opportunity from one of the current Youth Ambassadors, to support you with getting up to speed in the role.



1-1's with the Youth Engagement team to check in on your progress and discuss any additional support you might require.



Opportunities to connect with young people in similar roles, across the sector.

In line with Charity Commission guidelines, this is a voluntary position and therefore you will not be paid for your time. However, we cover travel and reasonable expenses in line with our Youth Expenses Policy.

We are committed to removing barriers to volunteering, so this policy can also cover the cost of any data charges incurred as part of your role and, if required, hire relevant equipment to enable you to participate fully.

WHAT WE ARE LOOKING FOR



We are looking for three young individuals who meet the following criteria:

- Aged 13–17 on the date the application is submitted.
- Live in the United Kingdom.
- Have the passion to help bring our world back to life and the eagerness to learn how to support this change through a national volunteer role.



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The successful candidates must also possess a strong commitment to the WWF values of courage, integrity, respect, and collaboration and might have a selection of the following skills/attributes:

- Experience of taking action/using their voice for the environment – be that through campaigns, projects, events, or other forms of engagement.
- Experience of teamwork and effective collaboration – how groups of individuals come together to share creative ideas for projects and campaigns.
- Understanding of the importance of Equity, Diversity, and Inclusion – an awareness of the issues facing the environmental sector and ideas for how these could be tackled.

ROLE DESCRIPTION

As a Youth Ambassador, you will be expected to:

- Attend an online group meeting each month, lasting up to 1 hour.
- Attend between 3–4 in-person residentials each year (hosted across the UK, with travel and accommodation paid for).
- Be involved in at least one WWF project or campaign each year and part of its youth steering group.
- Commit to taking part fully in the training provided throughout this role – including virtual training sessions and any relevant tasks outside of these.

We know that things come up and you may not be able to attend every meeting or session, but we do ask that you make every effort to come along and give us plenty of notice if you can't for any reason.



As a Youth Ambassador, you would have a wide range of opportunities to create impact, by:

INTERNALLY

- Providing your views and suggestions on key activities, including proposed campaigns and projects.
- Co-creating, leading and delivering projects in partnership with WWF-UK.
- Making decisions on youth-based projects and contributing to the decision-making process through consultation for more projects with a broader audience.
- Participating in and leading existing and your own campaigns and initiatives, helping to engage communities and inspire action.
- Becoming key stakeholders and decision makers on youth-led projects.
- Speaking to colleagues about how they can make their work more youth-friendly, so that it appeals to new and diverse young audiences.

OUTSIDE OF WWF

- Engaging with young people from other similar organisations in similar roles and working together on exciting projects and campaigns, in order to have the most impact.
- Attending and speaking at events about the work of WWF, and particularly the Youth Ambassador programme.
- Informing and motivating your peers in your local communities, so that they feel empowered to become involved in environmental protection efforts.

HOW TO APPLY

Stage 1 – Online Application

DEADLINE: Tuesday 19 November 2024, 23:59

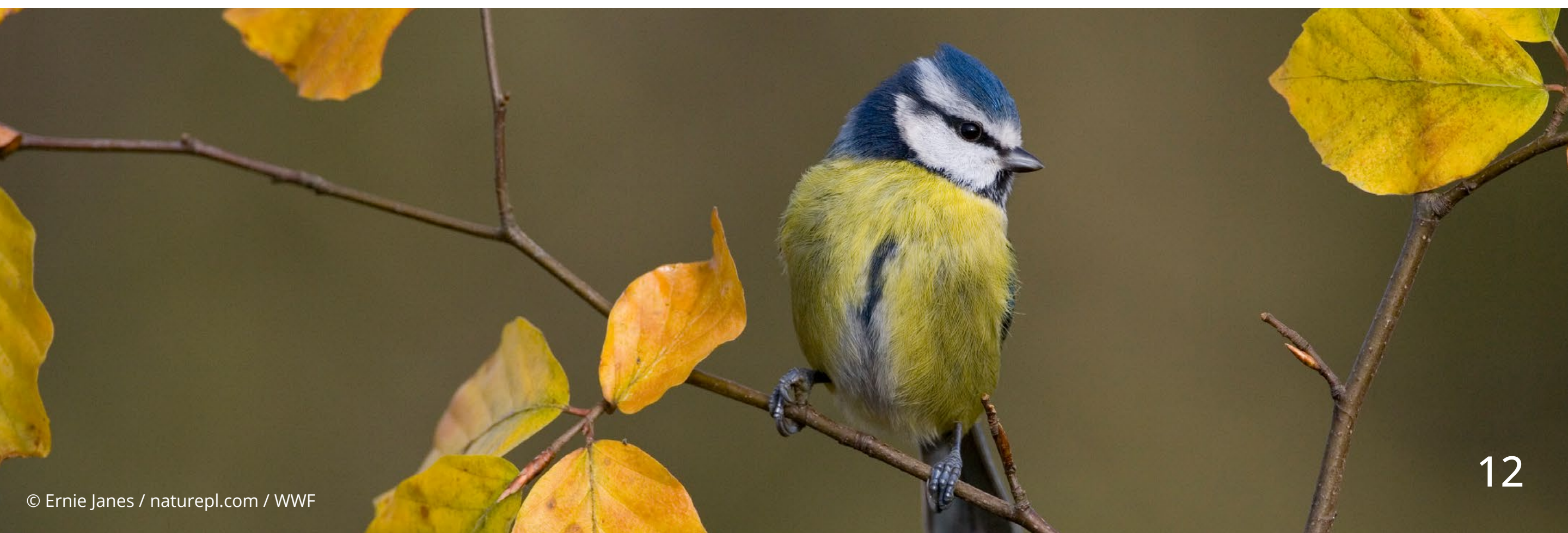
Complete a short, online application form, that will capture your personal details and responses to the following questions:

1. What would you like to achieve in the Youth Ambassador role?
2. How do your own values align with those of WWF (Courage, Integrity, Respect, Collaboration). Can you provide an example of when you have displayed one of our values?
3. Can you provide an example of a time you demonstrated teamwork skills?

If you are invited to an interview, you'll need to identify someone you could use as a reference – this could be a parent, teacher or volunteer leader. Get thinking about who this could be, and make sure to check that they are happy to provide a reference for you!

LINK TO APPLICATION FORM

wwwf.org.uk/form/youth-ambassador-recruitment



Stage 2 – Group interviews

DATE: Week commencing 25 November 2024

If you're shortlisted, you will be invited to attend a virtual group interview, with up to 4 other young people.

During this interview, we'll be on the lookout for how well you collaborate with other people, to work through a challenge and arrive at a solution. There will be a group activity, which has been designed to give you a flavour of what tasks you might undertake as a Youth Ambassador and will allow us to see how you participate. It's not about being the loudest or having the most ideas, but how you work within the group.

We will also ask you a few final questions, that will allow us to hear more about your skills and experience, these questions will help us look at the following skills (so it's a good idea to come prepared with some examples for each):

- Teamwork and collaboration
- Decision making
- Creative problem solving

Ahead of the group session you will be sent a full brief on what to expect, so nothing will be a surprise on the day!

Successful candidates will be informed by Monday 2 December 2024

We acknowledge and greatly appreciate the time it will take to apply for this role – for anyone who is unsuccessful after the interview stage, we commit to providing short, developmental feedback to support you in future applications.

DATES TO HOLD IN DIARY



Our first online meeting you will be able to attend is on **Wednesday 18 December (5–6pm) 2024.**

The next in-person residential will take place on the **18–20 February 2025.**

If you require any reasonable adjustments or support during any stage of the application process, please email youth@wwf.org.uk and we will be happy to discuss these with you.

We particularly welcome applications from individuals belonging to ethnic communities who are currently underrepresented and those that identify as male. Please note that we are only able to offer a limited number of interviews (10). In the event that we receive a high volume of applications, we will prioritise candidates for interview from underrepresented groups who meet the minimum criteria for the role, rather than all applicants who meet these criteria. This is to ensure fair selection process that supports our diversity, equity and inclusion commitments.

MORE INFORMATION

For any questions regarding this application process,
or our work with young people,
please email: youth@wwf.org.uk

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