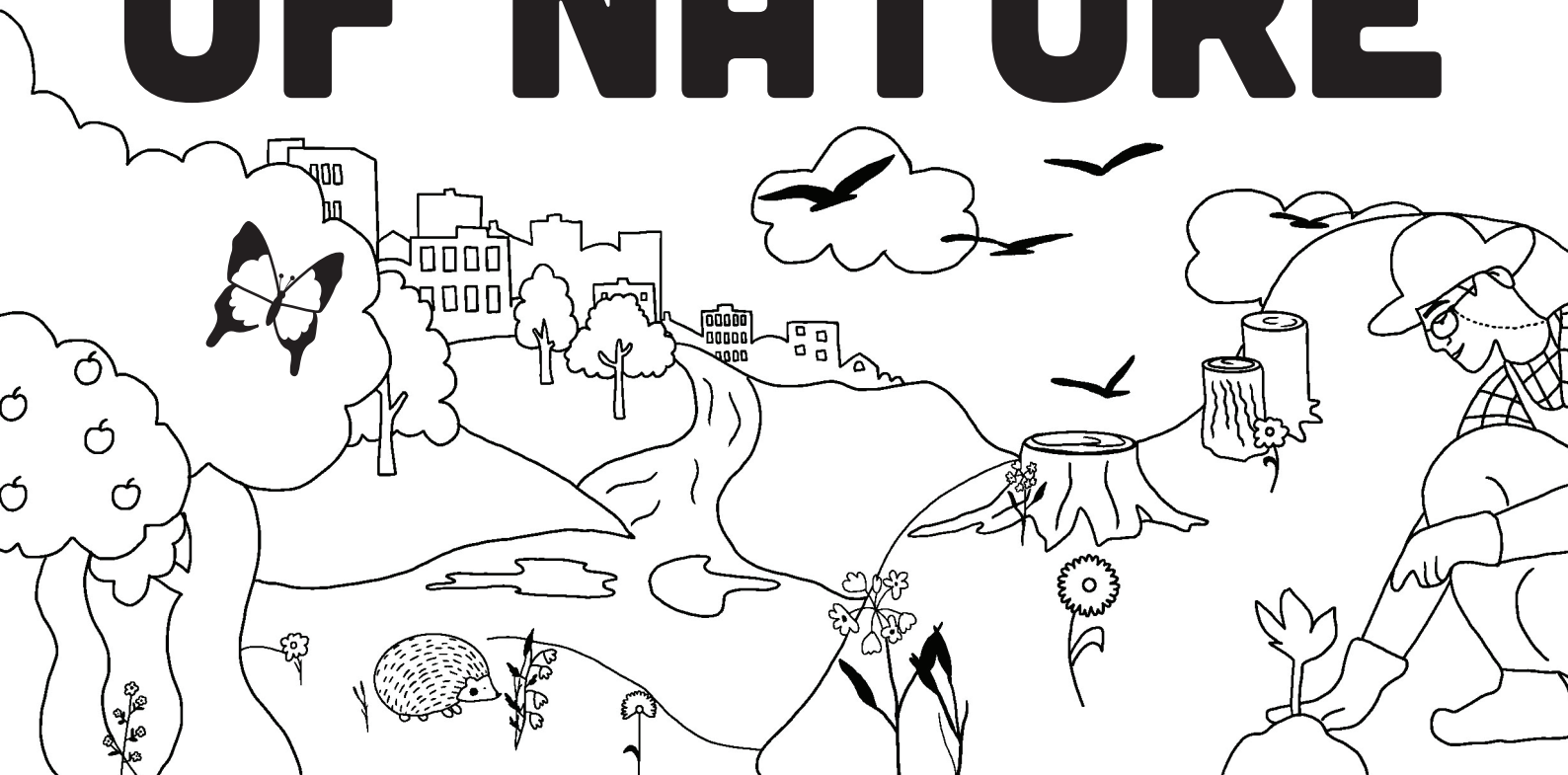




OUR NEXT GOVERNMENT MUST STOP THE DESTRUCTION OF NATURE



Nature underpins our economy • Nature is good for our health •
Nature supplies the food we eat • Nature is crucial to climate
action • Nature provides a home for people and wildlife.

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WWF

WHY A POSTER?

Are you worried about climate change and loss of nature? Do you ever wonder why politicians don't talk about it enough? One reason is that politicians don't realise how important climate and nature are to the people who vote for them.

With a general election on the way, it's time to send a strong message to all party candidates: Nature and climate must be a crucial part of the agenda for the next UK government. By putting this poster up in your window, or local community, you are letting all candidates know that restoring our natural world and gets your vote.

WHAT TO ASK YOUR CANDIDATES

Here are 4 questions you can ask your candidates on the doorstep, at an event or via email:

Tackling The 'Triple Challenge'

The way we produce our food is driving over half of biodiversity loss around the world. It's also responsible for a third of global greenhouse gas emissions.

What will your party do to restore nature, reduce emissions, and grow healthy and sustainable food without causing environmental harm overseas?

Support Our Farmers.

Farmers shouldn't be alone in paying the cost of moving towards climate and nature-friendly farming.

Will your party put more money into supporting farmers to cut emissions, restore nature, and make our food system fairer for everyone?

Cut Our Global Footprint

The food we buy shouldn't be causing deforestation or other environmental harms overseas.

Will your party cut our footprint by introducing minimum environmental standards for imports of food, and enforcing rules to end the UK's contribution to deforestation?

Fix Our Finance System

If the emissions financed by banks (and other financial institutions) based in London were a country they would be the 9th largest emitter in the world.

Will your party set out and require clear plans to ensure public spending and private companies are doing their bit to tackle climate change and restore nature?

The UK is one of the most nature-depleted countries on the planet. Successive governments have made commitments on climate and nature – but we've seen promises broken, action delayed, and ambition watered down. **The next UK government has a golden opportunity to do things better.** By restoring the world we love, they would also help families struggling with energy costs, fix our food system, help improve our physical and mental health, and protect communities from flooding.

Whoever forms the next government must know nature and climate are an important issue to their voters and must take urgent action. As a charity, we are not seeking to influence which candidate you vote for.

