



TOP 10 GREAT WILD WALKS FUNDRAISING IDEAS



Try out some of the below ideas to help smash your fundraising target!

1

Set up a JustGiving page. It's an easy way for friends and family to donate, plus all the money comes automatically to WWF.

6

Guess the number of sweets. Grab a jar (any size) and fill it with sweets. Send a photo of the jar on WhatsApp and ask people to donate to your fundraiser, to guess how many sweets there are. The closest to the correct number wins and gets the sweets!

2

Donate to your JustGiving page. It sets the precedent and you're more likely to receive donations after you've done this.

7

Wear it wild. Ask friends to sponsor you to wear something wildlife inspired on your walk. A pair of leopard print socks or a tiger ear headband... We can't wait to see what you choose!

3

Use our 'Sponsor a mile' poster. This is a fun way for friends and family to choose and sponsor one mile (or more) from your walk.

8

Use our 'Guess your time' sweepstake poster. For a donation, people can guess how long it will take you to complete your walk. The nearest guess wins a small prize of your choice.

4

Host a bake sale prior to your walk. This could be at work, school or even in your front garden. Bake sales are an easy way to boost your donations.

9

Have a clear out. Clothes you don't wear, books, DVDs, furniture... the list is endless. Sell them online or at a car boot fair and any money made gets added to your fundraising total.

5

See if your work offers matched funding. One conservation could help double your donations!

10

Happy birthday to you... If your birthday is coming up, why not ask people to donate to your fundraiser instead of buying presents or cards?

GREAT
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WALKS



FOR
YOUR
WORLD