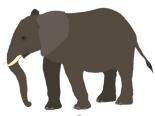


HOW YOUR WALKING HELPS PROTECT NATURE



Nature urgently needs our care, now more than ever. All kinds of wild species are in big trouble around the world. Here in the UK alone that includes birds, plants, insects, frogs, hedgehogs. By taking part in Great Wild Walks and fundraising in aid of WWF, you're putting nature first and helping our natural world.

Here are some examples of how your vital donations could be used. Share these with your friends and family when you're asking for sponsorship.



£25



could pay
for one solar
power torch for
farmers to safely
move at night without
coming into contact
with elephants in
the Mara.



could
contribute to
organising a workshop
to engage youth and
future generations to
take leadership for the
sustainable development
and conservation of
the Amazon.

£300





£75

could
pay for a
handheld GPS
device so turtle
nests can be
accurately
mapped.



£500

could pay
for firefighting
equipment to
help combat forest
fires which have
devastated Amur
leopard
habitat.



£110

could
pay for a
geolocator
tracking device to
track penguins
during winter.

£1,000

could
pay for a
research boat for a
day in West Scotland
to study dolphins and
other cetaceans, so we
can learn more about
their movements,
behaviours and key
habitats



To read more about WWF's conservation success stories, visit wwf.org.uk/success-stories.

