



WORKING
TOGETHER TO
INSPIRE AND
EMPOWER
PEOPLE



GREEN AMBASSADORS



SPREAD THE WORD

The work your team does will be even better if you can get support from the people around you. Other people might give you new ideas about ways you can make your school greener. Or they could help you achieve things you couldn't do on your own.

Most importantly though, to really make a difference we need people power! Everybody has to be involved, so spread the message to everyone you know. Here are some ideas to be loud and proud!

Information

Design a bright and eye-catching noticeboard and regularly update it with information about the work of the team. You could also put information on your school's website.

Parents

Ask your teacher to download and amend the parent letter template from the **Spread the Word** section of schoolzone.wwf.org.uk. You can use it to explain to parents what your Green Team is trying to achieve. Use email to save paper!

Assembly

Arrange an assembly for everyone at school. Download the Green Ambassadors PowerPoint from schoolzone.wwf.org.uk and make it yours by adding in lots of information about your plans. Why not show our fantastic Green Ambassadors film that you could show – wwf.org.uk/gafilm. Nervous about speaking in front of your school? You can do it, just have a look at our public speaking tips in the Spread the word section of schoolzone.wwf.org.uk. We know you will be great!

Competition

Run a competition to see which class can come up with the best idea – for example, the best energy saving scheme. Talk to your teacher about whether you can approach local companies to donate a prize, or a school governor to judge the entries.

Posters

Create some bright, eye-catching posters to help get people excited about Green Ambassadors and stick them around the school.

Badges

Make badges to give out so people can show they care about protecting the planet. There is even a template in the **Spread the Word** section of **schoolzone.wwf.org.uk** to help you!

Newsletter

Download the newsletter template from the **Spread the Word** section of **schoolzone.wwf.org.uk** and create a fantastic newsletter to let everyone know what you are doing in your school.

Newspaper article

Press packers needed! Write a press release for your local newspaper, telling them about the fantastic work that you are doing to make your school greener. There's a template in the **Spread the Word** section of **schoolzone.wwf.org.uk** that can help you.

